



## Our Sustainability Pledge

Organisers of IPW10 2024 recognise the importance of taking care of the environment and the environmental impact of hosting a conference. We commit to running our conference with a reduced environmental impact by working closely with our venues and suppliers to put in place environmental-friendly policies and best practices wherever possible. To achieve this, we put the following initiatives in place to reduce our carbon footprint every step of the way and contribute towards a safe and healthy environment.

IPW supports the [Environment and Sustainability Policy of the conference venue, Dalhousie Building, University of Dundee](#).

### Organiser

#### Pre-event

- We used conference calls during the planning stage, reducing our carbon footprint by significantly removing travel for each organiser.
- We aim to significantly reduce the amount of printed material at every stage of our event by using technology. When printed material is unavoidable, we will use recycled paper.
- We used media and electronic methods for abstract submissions, registration and confirmation, event promotion, general and delegate communication including e-newsletters and emails.
- We selected a conference venue which supports sustainable practice, has a good recycling policy and a robust waste management policy.
- Venues selected for both the conference and Icebreaker/Civic Reception are a short walk from the city centre and close to all travel links and a wide range of accommodation. A coach will be used to transport delegates to/from the Conference Dinner venue.
- We selected local suppliers to avoid long distance transport of goods and people.

#### During the event

- Where possible, we use digital signage in an effort to reduce single-use signage options.
- Name badges provided will be made from recycled paper.
- We will be asking all delegates to return the badge holders and lanyards provided for re-use.
- All delegate bags are biodegradable.
- To minimise the environmental impact, we work with our conference venue to select fresh, locally or regionally sourced, seasonal food for the catering and order carefully to avoid food waste.
- If takeaway cups are provided they will be compostable whilst we also ask delegates to bring their own personal reusable coffee cup.
- Ethical coffee breaks – coffee served within the conference venue is from Coffee Conscience, a Scottish based company offering Fairtrade beans (roasted in Dundee) with a percentage of revenue going to community projects in the UK and abroad.

## Delegates and Partners

We encourage our delegates and partners to make sustainable choices where possible to help reduce their carbon footprint.

### Travel

- Analyse the carbon footprint associated with your travel to and from Dundee by using this [calculator](#). Our main hub airport of Edinburgh connects directly to over 150 destinations worldwide and to Dundee in one hour by train. Consider limiting to a single plane journey per travel direction if you are able. Offset the carbon footprint by compensating unavoidable emissions through acknowledged projects, for example [The UN Carbon Offset Platform](#).
- Get active out and about in Dundee city. A compact city bursting with places of interest, history, and things to see, it is so easy to get around. [Dundee's active travel routes](#) in and around the city have been developed over the last few years with a key objective to encourage travel through walking, cycling and public transport, and deploy sustainable alternatives to decarbonise transport.
- We fully encourage the use of public transport, car share and walking as much as possible. When using a taxi, you may wish to consider sharing it with one of your fellow delegates.

### Hotel

- Select a hotel that supports sustainability activities where possible.
- Consider selecting a hotel in the vicinity of the conference venue so you can walk to the venue or use a bike.
- Only use the air conditioning if it is really necessary.
- Turn off the lights and TV when leaving the room.
- Select the type and amount of food during meals sensibly in order to avoid food waste.

### During the event

- Consider bringing your own reusable water bottle and refilling it.
- Only pick up printed marketing and information material that you are really interested in and that you will use.
- Help us increase our recycling rate by placing all waste and recyclables into the appropriate waste recycling bins.
- Use only as many disposable items as you need (e.g. paper towels, napkins, utensils).

## Industry - Exhibitors and Partners

We have encouraged our exhibitors and partners to consider the following:

- Use recyclable or reusable material for the stand construction.
- Reduce unsustainable packaging and avoid using materials containing PVC.
- Integrate energy-saving measures in your stand design.
- Less is more – sponsors/exhibitors are encouraged to rethink the number of printed brochures and flyers or change to a digital version.
- Rethink give-aways and offer sustainable versions.
- Choose local partners for your needs.