

CHEAD Annual Conference 2024

Unlocked: Creativity and Culture for Positive Change

19-21 March 2024
DUNDEE

Sustainability Pledge

Organisers of the CHEAD Annual Conference 2024 recognise the importance of taking care of the environment and the environmental impact of hosting a conference. We commit to running our conference with a reduced environmental impact by working closely with our venues and suppliers to put in place environmental-friendly policies and best practices wherever possible. To achieve this, we put the following initiatives in place to reduce our carbon footprint every step of the way and contribute towards a safe and healthy environment.

CHEAD supports the Environment and Sustainability Policy of the conference venues, [Heritage Portfolio at V&A Dundee](#) and Discovery Point.

Organiser

Pre-event

- We used conference calls during the planning stage, reducing our carbon footprint by significantly removing travel for each organiser
- We aim to significantly reduce the amount of printed material at every stage of our event by using technology. When printed material is unavoidable, we will use recycled paper
- We opted for a more digital experience by using media and electronic methods for registration and confirmation, event promotion, general and delegate communication including e-newsletters and emails
- We selected conference venues which support sustainable practice, have a good recycling policy and a robust waste management policy
- Venues selected for both the conference and social programme are a short walk from the city centre, close to all travel links and a wide range of accommodation
- We selected local suppliers to avoid long distance transport of goods and people

During the event

- Name badges provided will be made from seed paper and are fully biodegradable. These can be used to plant beautiful wild summer flowers within the UK – we encourage delegates to follow the planting instructions on their badge or visit [How to Grow Plantable Seed Paper – Little Green Paper Shop](#)
- We will be asking all delegates to return the badge holders provided for re-use
- To minimise the environmental impact, we work with our conference venue to select fresh, locally or regionally sourced, seasonal food for the catering and order carefully to avoid food waste

- If takeaway cups are provided, they will be compostable
- Ethical coffee breaks – V&A Dundee serves bio-organic Fairtrade coffee and Discovery Point serves Fairtrade coffee

Industry - Exhibitors and Partners

During the event

We have encouraged our exhibitors and partners to consider the following:

- Use recyclable or reusable material for the stand construction
- Reduce unsustainable packaging and avoid using materials containing PVC
- Integrate energy-saving measures in your stand design
- Less is more – sponsors/exhibitors are encouraged to rethink the number of printed brochures and flyers or change to a digital version
- Rethink give-aways and offer sustainable versions
- Choose local partners for your needs

